

Sébastien Girard

SEO/GEO Manager & Consultant

10+ years of experience across agencies, in-house teams, and consulting projects, working with clients from a wide range of industries and technical stacks. Comfortable owning SEO/GEO end-to-end and collaborating with international, cross-functional teams worldwide.

CONTACT

sebastien.girard06@gmail.com
+33 6 51 45 9631
sebastiengirard.eu
Luxembourg / France / Europe

WORK EXPERIENCE

SEO/GEO Manager April 2025 - present

Knowledge - SEO/Media Agency in Luxembourg

Technical SEO Manager Aug. 2023 - Mar. 2025

api.video - Video PaaS based in Bordeaux, France (Remote)

SEO & Content Expert Dec. 2018 - Jul. 2023

bitFlyer Europe - Cryptocurrency Exchange in Luxembourg

SEO Project Manager Aug. 2015 - Dec. 2018 (Internship then full-time)

Vanksen - Digital Communication Agency in Luxembourg

SEO and Web editor Sep. 2013 - Sep. 2014 (Part-time)

E-Nova - Web Agency in Mulhouse, France

SEO intern Apr. 2013 - Jun. 2013

Zebedee Creations - Web Agency in London, UK

Web editor & translator May 2012 - May 2014 (Freelance)

Motorsports.com - Motorsport News website

EDUCATION

Professional License in SEO & Web Writing

Mulhouse University + Part-time work at E-Nova

Sep. 2013 - Sep. 2014

Technical Degree in Web design & Project Management

Belfort & Montbéliard University

Sep. 2011 - Sep. 2013

Bachelor in literature & Cinema Audio-Visual

Louis Pasteur High school in Besançon

Sep. 2008 - Sep. 2011

TOOLS

- Screaming Frog, onCrawl, SEMRush, Ahrefs
- Google Search Console, Analytics, Ads
- Figma, Miro, Adobe Creative Suite
- Various CMS and Social platforms

SKILLS

- Keywords research
- Technical Audit & Recommendations
- Content Creation & Optimization
- Backlinks Acquisition
- International SEO
- Monitoring and Reporting
- Dashboard Creation
- App Store Optimization
- Website Updates and Maintenance
- Web Content Writing
- Landing Pages Creation
- UI/UX and Product Testing
- Video Editing
- Logo & Visual design
- Paid Campaigns
- Affiliate Marketing
- Public Speaking & Presentations
- Training & Workshop Delivery

LANGUAGES

- French (native)
- English (fluent)
- Animated GIFs & Memes

INTERESTS

Formula One & Motorsports / Video & graphic design / Video games & Badminton / Cars, bikes & architecture